

Brand Ownership and Confidentiality Clause:

The owner of the company's portfolio acknowledges that the brands advertised or displayed as part of their portfolio are not owned by the owner but are the intellectual property of their respective owners. The inclusion of these brands in the owner's portfolio is a representation that the owner has previously collaborated with or provided services to the owners of said brands.

The owner does not claim ownership of the intellectual property rights associated with these brands. All information, including but not limited to images, logos, trademarks, and any other proprietary content provided by the brands for use in the owner's portfolio, is considered confidential. The owner agrees to treat such information with the utmost confidentiality and to not disclose, reproduce, or use such information for any purpose other than as authorized by the respective brand owners. Furthermore, any use of the owner's name, image, or likeness in connection with the promotion or demonstration of the portfolio is solely for the purpose of showcasing the work performed by the owner. The owner acknowledges and agrees that they do not have the right to use the names, images, or likenesses of the brand owners without their express consent.

By accepting these terms, the owner agrees to abide by the aforementioned provisions and acknowledges that any violation of these terms may result in legal action by the respective brand owners for infringement of intellectual property rights and breach of confidentiality.

This clause should accurately reflect that the brands in the portfolio are not owned by the owner of the company but are used with permission, and it emphasizes the confidentiality of any proprietary information shared by the brands.



Luke Erwee
Director

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solves problems through storytelling

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